

美嘉国际投资中心

Mega Global Investment

印尼商务咨询公司 BUSINESS CONSULTING FIRM

我们为贵企业提供与印尼投 资相配的机会 We link your business to match investment opportunities in Indonesia

PT. Mega Jasa Santosa PT. Karya Jasa Bangsa

Singapore Partner: 新加坡合作伙伴:



www.miraclesglobal.com

Joint Venture: 合资企业:



PT. Beijing Guodian Desheng Indonesia







Our Services

- Legal Advice 法律意见
- Business Matching 商务配对
- Company Licenses 公司执照
- Joint Venture with Locals 与当地人合资
- Mining Business Opportunities 矿业商机
- Representative Office Establishment 代表处编制
- Corporate General Meeting of Shareholders
 公司股东大会
- Renewable Energy Business Opportunities
 可再生能源业务机会
- Virtual Office 虚拟办公室

- Arranging Local Partner For Legality Requirements
 安排当地合作伙伴 满足合法性要求
- Company Establishment 公司编制
- Legal Due Diligence 法律实地审查
- Corporate Legal Assistance 公司法律援助
- Coordination with Immigration 移民局协调工作
- Coordination with Government Officers
 政府官员协调工作
- Special Licenses for Construction and Power plant (SBU, IUJPTL)
 建筑业的特殊许可证

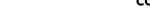






陈元源 Budihardjo Hardisurjo, B.Sc., S.H., M.H., C.L.A. **FOUNDER**







Managing Partner Budihardjo Hardisurjo & Partners

Law Firm

BUSINESS BACKGROUND

Budihardjo has a diverse business background in property and fashion retails both in Indonesia (2000 / bossing / U2 with more than 120 retail stores) and China (UCCAL Group with close to 700 retail stores).

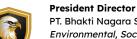
UCCAL was The National Distributor Group of Apparel Companies in China: ST JOHN, MISSONI, KUHLE, FOX, JOCKEY USA, NIKE GOLF, NIKE 360, NIKE SPORTSWEAR. NIKE SPORT CULTURE, AND NIKE CASUAL.

CURRENT BUSINESS POSITIONS



President Director

PT. Karya Bangsa Sejahtera Security Management



PT. Bhakti Nagara Sejahtera Environmental, Social, And Governance (ESG)

Police And Government Institute Coordination



MKON

President Director

PT. Bhakti Nagara Mulia Tax Consultina Firm

President Director

PT. Mega Mitra Konstruksi Construction Company

President Commissioner

PT. UDL Properti Indonesia Property Development Company

President Commissioner

PT. CSCEC Strait International Construction Company



President Commissioner

PT. Beijing Guodian Desheng Indonesia Power Plant Company



President Commissioner

PT. BranDna Indonesia Satu Digital Consumption Technology



President Commissioner

PT. Shopinaku Teknologi Indonesia Digital Sales Network



Business Consulting Firm

Mega Global Investment



陈元源 Budihardjo Hardisurjo, B.Sc., SH., MH., C.L.A. **FOUNDER**

EDUCATION AND ORGANIZATIONS





The Alumni of The National Resilience Institute of The Republic of Indonesia (IKAL 57)

1994 - Now



Bung Karno University





Master Degree of Law The National Resilience Institute of The Republic of Indonesia First Batch, Jayabaya University



EDUCATION

- Secondary School in Singapore
- 1986 1988 Sacramento City College, Sacramento, California, USA.
- 1988 1990 Bachelor of Science in Business Administration, The California State University, Sacramento, California, USA.
- 2004 2006 Master's Degree in Law, The National Resilience Institute of The Republic of Indonesia (First batch, Jayabaya University, Jakarta)
- 2008 2011 Faculty of Law, Bung Karno University, Jakarta

NATIONAL COURSE

- Course at The National Resilience Institute of The Republic of Indonesia, PPRA LVII 2018
- Certified Legal Auditor Education at Jimly School of Law and Government (JSLG) 2019

ORGANIZATIONS & SOCIAL ACTIVITIES

- Chinese Art and Craft Exhibition Coordinator (5th September, 1991) 1991
- 1994 Now Lions Clubs International
- Charter President, Jakarta Motivators Toastmasters Club with 2000 Prof. Dr. Ing. Wardiman Djojonegoro (Minister of Education and Culture of The Republic of Indonesia) as Honorary Member
- 2001 2005 Mentor/ Secretary, LEMHANNAS RI Toastmasters Club with Prof. Dr. Ermaya Suradinata, S.H.,M.H.,M.S. (Governor of The National Resilience Institute of The Republic of Indonesia) as Honorary Member
- 2018 2023 Vice Chairman 1 of Alumni of The National Resilience Institute of The Republic of Indonesia Batch 57 (IKAL 57)
- 2018 2021 Member of the Board of Counselors at the advocate association Sahabat Advokat Nusantara Indonesia (SANI)



陈 荣 利 Djoko Pramono Hardisurjo, B.Sc. FOUNDER



BUSINESS BACKGROUND

Djoko Pramono Hardisurjo has spent more than 20 years in Business Development and maintaining Client Relationships especially in China, Singapore Malaysia, and Indonesia.

He was in Shanghai, China for 12 years with UCCAL Group, as Business Development Director, where he oversaw business expansion and maintaining key client relationships with company's various distribution chains. UCCAL was the distributor for ST JOHN, MISSONI, KUHLE, FOX, JOCKEY USA, NIKE GOLF, NIKE 360, NIKE SPORTSWEAR, NIKE SPORT CULTURE AND NIKE CASUAL, with close to 700 retail stores nationwide in China.

He spent another 3 years with ZACD Investment in Singapore, successfully overseeing key client relationship and fundraising for 14 property development projects investment in private condominiums, executive condominiums and industrial developments.



陈荣利

Djoko Pramono Hardisurjo, B.Sc.

FOUNDER

EDUCATION AND BUSINESS POSITIONS

Primary & Secondary Schools in Singapore

• 1987 - 1988 Sacramento City College, Sacramento, California, USA.

1988 - 1990 Bachelor of Science in Finance, The California State University, Sacramento, California, USA.

• 1990 - 1998 Property Developer & Master Franchise of Sir Speedy Indonesia (The U.S. Printing Franchise Company)

1998 - 2010 Director of UCCAL Group (China)

Director of ZACD Singapore limited. Successfully managed and invested funds in 14 projects in Singapore for property developments within 3 years. Has involved in raising funds for property projects in Singapore from

industrial estates, executive condominiums to private condominiums. Singapore Projects:

In Cooperation With:















- Qingdao Construction Singapore Pte, Ltd
 - 2014 Now President Director, PT. UDL Properti Indonesia. Has invested and has stakes in Karya Cipta Group that specialises in developing high rise building in Indonesia.
- Karya Cipta Projects:













Mega Global Investment

印尼商务咨询公司 BUSINESS CONSULTING FIRM



Business Development Team



陈镇汝 <u>Felicia Mei Hardisurjo, BBA., MIE.</u>

Assistant to President Director

EDUCATION

| • | 2022 - 2023 | Master of Innovation And Entrepreneurship, University of California, Irvine, California, USA. |
|---|--------------------|--|
| • | 2018 - 2022 | Bachelor of Business Administration Major in Global Business, Minor in Public Relations and |
| | | Advertising, City University of Hong Kong, Kowloon, Hong Kong |
| • | 2021 | International Exchange Program at California State University, San Francisco, California, USA. |
| • | 2018 | International Cultural Exchange School, Fudan University, Shanghai, China |

INTERNATIONAL ORGANIZATION

• 2020 - Now Member of Lions Club Jakarta Menteng Sejati (Lions Clubs International)



陈镇伊 <u>Jessica Hardisurjo, BCS., MIE.</u> Assistant to President Director

EDUCATION

| • | 2023 - 2024 | Master of Innovation and Entrepreneurship, University of California, Irvine, California, USA. |
|---|-------------|---|
| • | 2020 - 2022 | Bachelor of Computer Science Major in Cyber Security, University of Wollongong, Singapore |
| | | Institute of Management, Singapore |
| • | 2018 - 2019 | Diploma in Accounting, Singapore Institute of Management, Singapore |

INTERNATIONAL ORGANIZATION & ACTIVITIES

| • | 2020 - Now | Member of Lions Club Jakarta Menteng Sejati (Lions Clubs International) |
|---|-------------|---|
| • | 2022 - Now | Member of Family and Women Specialist Lions Clubs Indonesia |
| • | 2023 - 2024 | Graduate Student Ambassador, Master of Innovation and Entrepreneurship, UC Irvine |

MGI Team



SHEREN. S.Ak.





YUSTINA PUTRI, S.H., M.Kn.





JESSICA CANDRA, S.H., M.Kn.



ANJELINA, S.Ds.



陈子珍 **Chen Zi Zhen** UDL Holding's Honorary Adviser

(CHINA 2009)



习近平 Xi Jinping

中华人民共和国副主席
The Vice President of The People's Republic of China

现在:中华人民共和国总统 Now President of The People's Republic of China



Jakarta, 26th January 2018



Business Center - Shanghai, September 13th, 2004











Shanghai Small Sized Enterprises (Trade Development) Service Center
PT Indonesia Shanghai Business International
Signing Ceremony



Project Arrangement



CSCEC Straits Construction and Development Co., Ltd.

SUDIRMAN TOWER 7.8

Land Size:

1,6 Hectare

Development Type:

Office, Hotel, Retail & Facilities

Location:

Jl. Jendral Sudirman Kav. 7-8 CBD, Central Jakarta





SERPONG GARDEN APARTMENT

Land Size:

2,7 Hectare

Development Type:

Apartment & Facilities

Location:

Jl. Desa Cibogo, Cisauk, Tangerang





Project Arrangement



CSCEC Straits Construction and Development Co., Ltd.

EAST8 CIBUBUR

Land Area:

1,7 Hectare

Development Type:

Apartment & Facilities

Location:

Cibubur, East Jakarta





MAJAPAHIT SUITES

Land Area:

1,9 Hectare

Development Type:

Apartment & Facilities

Location:

Cibubur, East Jakarta





Local Partner Arrangement



中国建筑一局 (集团)有限公司 China Construction First Group Corporation Limited



Local Partner: PT. Majumapan Bangunindo



DAAN MOGOT CITY



中国海峡建 设发展有限公司 CSCEC Strait Construction and Development Co., Ltd



Local Partner: PT. Mega Mitra Konstruksi



China State Construction
PT. CSCEC STRAIT INTERNATIONAL



Local Partner Arrangement







PT. BEIJING GUODIAN DESHENG INDONESIA







PT. BUMI PERSADA ENGINEERING



Business Development







PT Shoppingku

Teknologi Indonesia



Tropicana

Ricca Peacock Asia SDN BHD

PT BranDNA Indonesia Satu

Services:

Master Agency 总代理

Sales
 Representative in
 Indonesia
 印度尼西 亚销售代表

Services:

- Virtual Office 虚拟办公室
- Accounting and Tax
 Management
 会计及税务管理

Services:

- Corporate Legal Assistance 企业法律援助
- CompanyEstablishment注册印尼公司服务

Services:

- Virtual Office 虚拟办公室
- CompanyEstablishment注册印尼公司服务
- Corporate Legal Assistance 企业法律援助



China Representative - BranDNA



陳雅媚 Amelia Hardisurjo, B.Sc. Product & Marketing Strategy Manager



陈高铨 <u>Winston Hardisurjo</u> Deputy Licensing Director



黄良松 <u>Wee Liang Tong</u> Managing Partner



www.brandna.net



Company Profile BranDNA



Wechat BranDNA

Business Strategy & Development

- Benchmarking
- Financials projection

Back Office Support

- Human Resources
- Legal & Finance

Expanding Brand by Licensing Model

Sales Support Operation

- Warehouse & Logistics
- Product Testing & Labelling.
- Shop Set Up

Merchandising & Marketing Operations

- Lead product development
- market analysis
- Marketing Communication& Digital Services

Omni Channel Sales Operation

- Online to Offline integrated management across key aspects Inventory & Margin Management
- Training & recruiting applying best practice with local culture
- Store Rent Leverage Power with Landlord
- Online & Offline Shop Management
- Visual Merchandising
- Identity Design and Creative across aspects

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China Representative - BranDNA

BranDNA Strategic Investor:



After one year strategic alliance, in early 2024, Mitsui & Co via its Mitsui Brand & Retail Division has invested in BranDNA.

Mitsui & Co., (2023 Revenue US\$ 106.8 billions) is a global trading and investment company with a diversified business portfolio that spans approximately 64 countries in Asia, Europe, North, Central & South America, The Middle East, Africa and Oceania.

Mitsui has over 5,500 employees and deploys talent around the globe to identify, develop and grow businesses in collaboration with a global network of trusted partners.

Mitsui's Retail Business Unit promotes investment and business development in fashion, beauty and food sectors globally, from downstream to upstream (brand, product development, logistics, e-commerce and stores etc).



China Representative - BranDNA

BranDNA Strategic Investor:

MITSUI & CO.

Mitsui's Retail Business Portfolio

Mitsui is developing a wide range of businesses from upstream and downstream



Prepared food manufacturing



Seven-Eleven



Leather & Fibre (Alcantara)



Retail & Food (e.g. EATALY)



Beer Import Business



Seven-Eleven Cafe



Cosmetic (@Cosme)



Sweets (e.g. Venchi)



Logistics



Seven-Eleven premium



The North Face



Media (e.g. Tastemade)



Wholesale Business



EC for seniors



Max Mara



D2C (.me)



BranDNA Portfolio

Brands managed by BranDNA:



























































Singapore Partner



郭俊纬 <u>Stanley Kwek</u> Singapore Partner



MIRACLES GLOBAL HOLDINGS PTE LTD

创奇迹环球控股私人有限公司

An Ecosystem of Singapore Investment Services

一站式完善的投资服务

www.miraclesglobal.com

EDUCATION & BUSINESS POSITIONS

- 1987 1991 Victoria School
- 1993 1995 Temasek Polytechnic
- 1998 2000 Bachelor of Commerce, Curtin University, Australia
- 2001 2003 Director of MCG Group
- 2004 2005 President of ERA Jiangsu, Suzhou, China
- 2006 2011 Director of Achievers Group
 2012 2016 CEO of Miracles Realty Group
- 2012 Now Director of Miracles Investment Group
- **2017 Now** CEO of Miracles Global Holdings
- 2017 Now Director of Miracles Land

Miracles' Services:

房地产投资服务 / REAL ESTATE SERVICES:

- · 住宅房地产 / Residential Property
- · 商业房地产 / Commercial Property
- 工业房地产 / Industrial Property
- · 房地产发展/ Property Development

商业与法律服务 / BUSINESS CONSULTANCY:

- · 设立公司 / Company Set Up
- · 税务筹划 / Tax Planning
- · 会计服务 / Accounting Services
- · 法律咨询 / Legal Advice

移民服务 / IMMIGRATION SERVICES:

- · 投资移民 / Investment Immigration
- · 创业移民 / Entrepreneur Immigration
- 工作准证 / Employment Pass
- · 学生准证 / Student Pass

医疗咨询服务 / MEDICAL CONCIERGE:

- · 专科咨询 / Specialist Consultation
- · 医疗检查 / Medical Checkup
- · 医疗评论 / Medical Review
- 医疗索赔 / Medical Claim

教育服务 / EDUCATION SERVICES:

- · 幼儿与初学 / Nursery and Kindergarten
- · 小学与中学 / Primary and Secondary School
- · 高中与大专 / Junior College and Diploma
- 大学与硕士 / Bachelor and Master Degree

保险与投资服务 / INSURANCE AND INVESTMENT:

- 人寿保险 / Life Insurance
- 理财管理 / Wealth Management
- · 遗产规划 / Legacy Planning
- · 投资产品 / Investment Products

Cambodia Subsidiaries





China Clients



- 國建築股份有限公司
- •中国建筑一局(集团)有限公司

- 中国建筑第五工程局有限公司

- PT CSCEC STRAIT INTERNATIONAL
- JO CSCEC MMB
- CSCEC FKI JO
- JO CSCEC MEGAKON DU
- JO CSCEC MKON





CRRC QINGDAO SIFANG CO., LTD.













SINGAPORE









PT BUMI PERSADA ENGINEERING 上海深威建 设集团有限公 司

SHANGHAI SHENWEI CONSTRUCTION GROUP CO., LTD







中国葛洲坝集团股份有限公司



Indonesia, Japan & Malaysia Clients

INDONESIA











JAPAN









MALAYSIA







Head Office 总公司:

Wisma Karya Bangsa, 1st Floor

Jl. Kerajinan No.13-A, Jakarta Barat 11140, Indonesia

Contact Number: +6221 2263 2633





Premier Office 主要公司:

World Capital Tower, 10th Floor #09

Lingkar Mega Kuningan, Jl. Dr. Ide Anak Agung Gde Agung Lot D, Jakarta Selatan 12950, Indonesia

Contact Number: +6221 5091 7966



